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March 27, 2003

Via Facsimile & Regular Mail

Steven D. Hutensky, Esq.
Executive Vice President
Business & Legal Affairs
Miramax Films
375 Greenwich Street
New York, New York 10013

Re: Representation of Sikhs in "Dysfunktional Family"

Dear Mr. Hutensky:

This firm has been retained to represent the Sikh Mediawatch and Resource Task Force ("SMART") in connection with disparaging and offensive content contained in the above-referenced documentary film. Previously, SMART engaged in communications with a Miramax publicist named Jennifer Glaisek. Unfortunately, Ms. Glaisek has not been able to fulfill SMART's request for a screening of this film prior to its forthcoming release next week.

SMART's previous communications with Ms. Glaisek concerned the film's inaccurate association of the Sikh religion and its articles of faith with Osama bin Laden. In the course of these communications, SMART advised Miramax that the turban and beard worn by Sikhs is a dress code prescribed by the Sikh religion. The Sikh religion and its members have no relationship or connection whatsoever with Mr. bin Laden. Therefore, among other things, it is regrettable that the content in this film will give the average viewer a different impression.

SMART further advised Miramax that this film's association of Sikhs with Mr. bin Laden will likely result in the commission of hate crimes against innocent and peace loving Sikhs in this country. As SMART has advised Miramax, the first fatal victim of post 9-11 hate crimes was a Sikh entrepreneur. He, along with many other Sikhs after 9-11, were victims of acts of violence perpetrated by ignorant individuals who associated the turban and beard with Mr. bin Laden. Regrettably, this film brazenly exploits and

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Steven D. Hutensky, Esq.
March 27, 2003
Page 2

perpetuates ignorant stereotypes that have had life-threatening consequences in the recent past.

Therefore, I strongly request that appropriate measures be immediately undertaken by Miramax to remedy this situation. Please be advised that if Miramax does not take prompt and appropriate action prior to the release of this film, Miramax, together with other responsible entities, will be held accountable.

Significantly, the offensive content in this film reminds us all of the lack of information in America about Sikhs and Sikh religion. With mutual cooperation, it is our hope that in the future American films can accurately represent Sikhs and the Sikh religion to the general population. SMART is ready and willing to offer any assistance that may be necessary to meet this end, both in the context of this matter and in the future.

Thank you for your anticipated cooperation and attention to this matter. Again, to avoid the necessity of further action, I look forward to hearing from you no later than Wednesday, April 2, 2003.

Very truly yours,

Ravinder S. Bhalla

RB;jh

cc: Harvey Weinstein
President, Miramax Films (via fax)
Preet Singh
Director, SMART (via fax)